W2W
WIN TO WIN

15/1 Adham Rahmat Street
Tashkent, Uzbekistan
+998 95 535 35 55
info@w2w.uz · w2w.uz

PROJECT BRIEF

Tell us about your project

Fill in what you already know — we will discuss the rest at a meeting. Send the completed brief to info@w2w.uz or via Telegram: we reply within an hour during business hours and prepare a time and cost estimate.

1. CONTACTS

Company: _____

Industry: _____

Website or social media: _____

Contact person, position: _____

Phone: _____

Email: _____

Telegram: _____

2. WHAT YOU NEED

Tick one or more options

- ☐ Website or landing page
- ☐ Mobile app (iOS / Android)
- ☐ Telegram bot or mini app
- ☐ Integration and process automation
- ☐ Other: _____
- ☐ Web platform, client portal
- ☐ CRM, ERP or accounting system
- ☐ Company Brain — AI assistant on company knowledge
- ☐ Improving an existing system

3. GOAL

What business problem should the project solve? How will you know it is a success?

4. USERS

Who will use the system: employees, customers, partners? Roughly how many users?

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5. KEY FEATURES

What is essential for launch and what can come later

Essential for launch	Can come later

6. WHAT YOU ALREADY HAVE

Existing systems, spreadsheets, website, design or brand book, specification, prototypes

7. INTEGRATIONS

Which services the system should exchange data with

- ☐ 1C
- ☐ Payme / Click / Uzum
- ☐ Bank, acquiring
- ☐ SMS
- ☐ Telegram
- ☐ IP telephony
- ☐ amoCRM / Bitrix24
- ☐ Google Workspace
- ☐ Other: _____

8. DESIGN

Websites and apps you like — links and what exactly you like about them

9. INTERFACE LANGUAGES

- ☐ Russian
- ☐ Uzbek
- ☐ English
- ☐ Other: _____

10. TIMELINE

Desired launch date and why it matters

11. BUDGET AND ENGAGEMENT MODEL

A budget range helps us propose a realistic scope for the first version

- ☐ under $5,000
- ☐ $5,000 – 15,000
- ☐ $15,000 – 40,000
- ☐ over $40,000
- ☐ We need your estimate

- ☐ Fixed price
- ☐ Time & Materials
- ☐ Not sure yet

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12. SUPPORT AFTER LAUNCH

☐ Yes, we need support and development ☐ No ☐ Let's discuss

13. ANYTHING ELSE

Anything else we should know about the project

We sign an NDA before discussing details — NDA, contract and specification templates are at w2w.uz/en/documents.